www.vrhackathon.com

# **SPONSORSHIP PROSPECTUS**



VR Hackathon was created to give those designing and building VR & AR solutions the opportunity to collaborate with others and cutting edge technologies.

It brings together for a weekend the brightest minds interested in virtual and augmented reality to develop innovative hardware and software solutions.

It has quickly become a global community of innovators that include all elements of the immersive technologies ecosystem.

VIRTUAL REALITY HACKATHON

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### What is the VR Hackathon?

The VR Hackathon provides an exploratory environment where disruption, innovation, and creative ideas are brought to life.

The focus of the event is to bring together crowd sourced knowledge for the advancement of virtual reality & complementary tech.

## Who Attends?

All kinds of makers are welcome including:

- VR & AR developers
- Gaming software developers
- Web developers
- Cloud software developers
- User Interface experts
- Mobile app developers
- Designers
- Artists
- Big Data developers
- Mechanical Engineers
- Hardware Makers
- Venture capitalists

CHECK OUT OUR PREVIOUS HACKATHONS! www.vrhackathon.com/past-events.html

# Where and When?

### DATE:

**Friday:** 19:00 Hackathon Mixer at venue location

Saturday and Sunday: 9:00 Hackathon starts & sometimes will run overnight

Sunday: Hackathon concludes at 17:00

### LOCATION:



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## **Key Information**

- Virtual Reality, Augmented Reality, Human Computer Interface, Wearables, Cloud Services, Web, Mobile, Gaming, Simulation, Digital Fabrication, Robotics, Drones, and Internet of Things are the types of the technologies hackers are encouraged to work with.
- The event highlights new tech from the immersive tech, augmented, and virtual reality communities, including open source and open standards initiatives.
- A great way to engage with top designers & developers in Augmented and Virtually Reality.
- Event proceeds go towards event costs, prizes, and related hackathons to help grow the global VR/AR communities. No money will be kept by the organizers for use on non-VR Hackathon related items.

## **Proposed Schedule**

Friday	Saturday	Sunday
18:00 Registration / Mixer 19:30 Welcome / Introductions 19:45 Presentations 20:30 Hackathon Kickoff 20:45 Team Formations 21:45 Team Introductions w/ goals for the weekend 22:00 Adjourn	9:00 Team Check In/Breakfast 9:30 Morning Welcome 9:45 Hackathon Kickoff Brainstorming / Design / Code 13:00 Working Lunch 19:00 Dinner 00:00 Adjourn *venue permitting, teams can stay & work overnight	9:00 Working Breakfast 12:00 Lunch 13:00 Coding Concludes / Team Presentation 16:45 Awards & Recognitions 17:00 Closing Remarks & Attendee Expo 18:00 Adjourn

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### Platinum Sponsorship – \$10,000

#### Attendance & Participation

- Guaranteed opportunity to present a case study or selected topic
- Attendance for 15 people
- Prize \$ towards an award category of your choice

#### **Brand Visibility**

- Exclusive sponsor of *one* of the following events: Friday Kickoff or Sunday Party (first come, first serve)
- Continuous logo placement on hackathon website
- Logo displayed on printed material, videos, and official emails
- Space provided for 2 six foot table display



## Gold Sponsorship – \$5,000

#### Attendance & Participation

- Guaranteed opportunity to present a case study or selected topic
- Attendance for 7 people
- Prize \$ towards an award category of your choice

#### **Brand Visibility**

- Continuous logo placement on hackathon website
- Logo displayed on printed material, videos, and official emails
- Space provided for six foot table display

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## Silver Sponsorship – \$2,500

**Attendance & Participation** 

Attendance for 3 people

#### **Brand Visibility**

- Continuous logo placement on hackathon website
- Logo displayed on printed material, videos, and official emails
- Space provided for six foot table display



# Bronze Sponsorship – \$1,000

#### **Attendance & Participation**

Attendance for 2 people

#### **Brand Visibility**

- Continuous logo placement on hackathon website
- Logo displayed on printed material, videos, and official emails
- Space provided for six foot table display

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# **SPONSORSHIP PROSPECTUS**

All Amounts in US Dollars

## **Sponsorship Agreement Form**

Date: Sponsorship Level:	Amount \$
Name:	Company:
Address:	City:
State:	Country:
Zip Code:	Telephone:
Email:	Web Site:

We understand that this Sponsorship Agreement Form becomes a legally binding agreement when accepted by an authorized hackathon representative. Cancellation fee is 50% of fee 30 days prior to the event and 100% thereafter.

Agreed	Date	Sponsor Representative
Agreed	Date	VRH Representative

#### **METHOD OF PAYMENT:**

Contact a VR Hackathon Representative for payment options at: vrhackathon@web3d.org